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Project: 101049682 — WISEs4Youth — ERASMUS-YOUTH-2021-PCOOP-ENGO

Support policies towards youth social entrepreneurship in the Western Balkans and beyond

Final Conference

Agenda

19/03/2024 & 9.30 AM – 12.00 PM

Localisation: “La Maison Amazone” room “Marie Popelin” at [Rue du Méridien 10, 1210 Brussels](#), Belgium and on Zoom

[REGISTRATION LINK](#)

Presentation

WISEs4Youth is a two-years Erasmus + project (2022-2024) involving five partners from the Western Balkans (Albania – [Partners Albania](#), Croatia – [Act Group](#), North Macedonia – [CDI Macedonia](#), Serbia – [IDC Serbia](#), Slovenia - [SENT](#)). The project aim was to create training and mobility activities for social entrepreneurial skills development targeting potential young social entrepreneurs in Western Balkans.

Indeed, more than 50 young people followed the training modules and participated in mobility exchanges in partners countries to visit successful work integration social enterprises (WISEs) or social enterprises (SE).

Moreover, this project aimed to strengthen regional/national/local networks of WISEs and social enterprises in the region, promoting their socio-economic impact and achieve, among others, sustainable and inclusive growth.

This final conference of the WISEs4Youth project will firstly focus on presenting the EU support policies towards youth social entrepreneurship and social economy in the



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Western Balkans region and beyond as well as the existing national and local support initiatives towards youth entrepreneurship in general. Secondly, project's outcomes and tools will be presented together with policy recommendations to foster the development and visibility of the social business model. Finally, participants will have the opportunity to listen to young people's testimonies and main takeaways from their participation to the training courses and study visits in successful WISEs and social enterprises.

Agenda

| Time | Timer | Details | Speaker |
|---------|-------|---|--|
| 9.15 AM | 15' | Participants' arrival and registration | |
| 9.30 AM | 5' | Welcome speech | Patrizia Bussi – ENSIE Director & Aziza Yussupova , Senior Policy Officer - ENSIE |
| 9.35 AM | 30' | EU policies supporting youth social entrepreneurship YDEAS project EU policies for social inclusion and entrepreneurship in the Western Balkans | Julien De Beys , Policy Officer DG EMPL - European Commission Vera Strobachova-Budway - Senior Economic Officer, Head of the Economic Governance Unit Office of the Co-ordinator of OSCE Economic and Environmental Activities Alessia Sebillo – Executive Director of DIESIS Network |



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|----------|-----|---|--|
| 10.05 AM | 30' | <p>National/local support measures for youth social entrepreneurship in Western Balkans:</p> <ul style="list-style-type: none"> - Croatia - Slovenia - North Macedonia | <p>Katja Palaić, Marketing and Communications Consultant, Youth bank Croatia</p> <p>Sabina Cokan, Program Coordinator, Employment Services, Slovenia</p> <p>Ilija Marinkovski, Representative of the technical affairs and strategic planning in the Department of Local Economic Development, Municipality of Tetovo</p> |
| 10.35 AM | 20' | Q&A | |
| 10.55 AM | 15' | Coffee break | |
| 11.10 AM | 25' | <p>Presentation of the project and its outcomes:</p> <ul style="list-style-type: none"> - Main takeaways from training curricula development and implementation - Young people mobility – study visits - Outcomes of the peer learning session on WISEs and youth social entrepreneurship in Western Balkans - Social entrepreneurship sustainability roadmap | <p>Gregor Cotic, SENT</p> <p>Milena Sosic, IDC Serbia</p> <p>Marijana Arizankoska, CDI Macedonia</p> <p>Era Sherifaj, Partners Albania</p> |



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|----------|-----|---------------------------------------|--|
| 11.35 AM | 10' | Policy recommendations | <i>Aziza Yussupova, ENSIE</i> |
| 11.45 AM | 15' | Young people testimonies | <i>Kristina Todorova, North Macedonia</i> <i>Martin Godina, Slovenia</i> <i>Xhenson Çela, Albania</i> |
| 12.00 PM | | End of the conference and lunch break | |