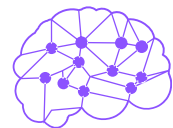




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BI4SME

boosting business
intelligence skills for SME
growth

BI4SME

No. 5 | March 2024



In this edition, find out more about the project's progress

A lot has happened in the past six months, and our project is progressing fast and efficiently towards its ultimate goal.

From **November 14th to 16th 2023**, our team met for another **Transnational Partners' Meeting**. The meeting took place in Tetovo, North Macedonia, and CDI was our host. Once again, the face-to-face meeting proved to be an excellent opportunity for partners to measure the project's progress and discuss, and plan the ongoing and coming work plan.



On the same days as the meeting, partners held a **Training Activity** for **coaches** who will support and guide future **BI4SME training** course students. The training sessions were dynamic, and participants learned about the project, the BI4SME training course structure and content of each unit, the profile of possible learners and their role as tutors.



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Plus, insightful master classes on business intelligence, data analytics and artificial intelligence enriched the training sessions and caught the trainees' attention. In total, **19 participants** attended the **Training Activity**.

During this time, partners worked towards completing the content and resources for the BI4SME online training and implemented the 1st tests on the training and platform. In total, 21 staff members from the project partners participated in the internal testing phase. Participants tested the training and platform and provided feedback with suggestion for improvement.



WHAT'S NEW?

Online BI4SME training about to launch!

- a team of BI4SME tutors was trained
- the BI4SME training course was tested internally by staff from all partner organisations
- soon, the BI4SME training will be launched to be tested by external participants



WANT TO KEEP UP WITH BI4SME?

Receive updates on the project's progress by **subscribing to our newsletter**.

Fill out the **form** to subscribe:
<https://forms.gle/ZWVc3CQ6Wa7vpUkH9>



NEXT STEPS

- Launch the BI4SME training course
- Hold online workshops on BI and Data Analysis
- Recruit external participants for pilot testing
- Implement pilot testing of the BI4SME online training with external participants
- Next Transnational Partners' Meeting in Portugal
- Hold Multiplier Events in each of the partner countries